

2014 BUSINESS PLANNING CLINIC WITH GENE RIVERS

For Real Estate Professionals

October 16th & 17th

Register: UpgradingMyBiz.com

Create your **2014 Business Plan** with industry expert,
Gene Rivers!

Course Description

One of the Millionaire Real Estate Agent (MREA) courses, this clinic focuses on the four key business models – the Economic Model, the Lead Generation Model, the Budget Model and the Organizational Model. The *MREA: Business Planning Clinic* is designed to help you and your team implement systems to set up your business for the next year. Learn how to focus your efforts on the key activities that will make a difference in growing it.

Course Objectives

- Align your thinking with that of a Millionaire Real Estate Agent.
- Compare your numbers with the millionaires' numbers – discover how to improve your performance.
- Create your one-year, three-year, five-year and someday goals – identify the milestones that will support them.
- Develop a detailed one-year business plan to guide your lead generation, money management and organizational development.
- Apply the focus to convert your goals to reality!

Visit: UpgradingMyBiz.com to register!

Email meagan@kw.com for more information!

Event Details:

October 16th & 17th
8am-5pm

Registration begins
at 8am. Class starts
promptly at 9am.

Cost:

\$99 Includes lunch
both days and
course materials!

Location:

Montague Terrace @
the North Charleston
Convention Center
5001 Coliseum Dr
North Charleston, SC
29418

Register:

upgradingmybiz.com



About our instructor, Gene Rivers:

- Author of 9 training courses
- #1 dollars sold in Tallahassee board for 2005—\$86 Million +
- REALTOR Magazine "Top 100 Residential Salespeople" 2001, 2002, 2003
- Keller Williams University Senior Master Faculty