

Sell Your House Faster & For More with List & Lock!™

List & Lock has taken the mortgage industry by storm by allowing sellers to lock in a discounted rate for future buyers. Attract more buyer interest to your listing without dropping the sales price and keep more money in your pocket.

 **72 Drake Street**
Charleston, SC, 29403

 **LIST PRICE:**
\$960,000



Scan to see
sample collateral

CONCESSION	RATE/APR	MONTHLY PAYMENT	MONTHLY BUYER SAVINGS	PURCHASING POWER INCREASE	SELLER COST
0%	7.625% (8.331% APR)	\$4,077*	\$0	\$0	\$0
1%	6.500% (7.159% APR)	\$3,641**	\$436	\$102,641	\$9,600
3%	5.625% (6.249% APR)	\$3,316***	\$761	\$179,170	\$28,800
6%	4.750% (5.342% APR)	\$3,005****	\$1,072	\$252,401	\$57,600

**MOST
POPULAR!**

CMG even contributed an additional 1% to get you these reduced rates!



PRO TIP: You can increase the sale price to cover the seller concession cost, drive more demand **AND** get a higher sale price!

INCREASE PRICE 3%	3% LIST & LOCK RATE	MONTHLY PAYMENT
\$988,800	5.625% (6.249% APR)	\$3,415

Your buyer would still save \$662 every month!

* Payment example: Rates provided on 12/13/2024. Home Price \$960,000, Down Payment 40%, Loan Amount \$576,000, Term, 30 year/fixed rate 7.625% (APR 8.331%), Monthly Payment \$4,076.89. Monthly payment does not include taxes or insurance.

** Payment example: Rates provided on 12/13/2024. Home Price \$960,000, Down Payment 40%, Loan Amount \$576,000, Term, 30 year/fixed rate 6.5% (APR 7.159%), Monthly Payment \$3,640.71. Monthly payment does not include taxes or insurance. Monthly savings based off of rates as of 12/13/2024.

*** Payment example: Rates provided on 12/13/2024. Home Price \$960,000, Down Payment 40%, Loan Amount \$576,000, Term, 30 year/fixed rate 5.625% (APR 6.249%), Monthly Payment \$3,315.78. Monthly payment does not include taxes or insurance. Monthly savings based off of rates as of 12/13/2024.

**** Payment example: Rates provided on 12/13/2024. Home Price \$960,000, Down Payment 40%, Loan Amount \$576,000, Term, 30 year/fixed rate 4.75% (APR 5.342%), Monthly Payment \$3,004.69. Monthly payment does not include taxes or insurance. Monthly savings based off of rates as of 12/13/2024.

If you've already listed your house and it isn't selling—
drop the **RATE** instead of the price!

DROP THE PRICE 3%	\$931,200
MARKET RATE	7.625% (8.331% APR)
MONTHLY PAYMENT	\$3,955*

VS

MAINTAIN PRICE	\$960,000
3% LIST & LOCK RATE	5.625% (6.249% APR)
MONTHLY PAYMENT	\$3,316**

Our List & Lock Program offers 2 flexible options to lock the rate!

LOCK **NOW**

\$999

(Refundable)

This is a great option when the market is volatile, and rates are expected to rise.

- ▶ Lock in a discounted rate for your buyer for 60 days.
- ▶ Rate will not be subject to market fluctuations.
- ▶ Lock fee will be refunded when the buyer's loan closes with CMG.
- ▶ Lock that is transferred from seller to buyer.

LOCK **LATER**

\$49

(Refundable)

This is a great option when the market is stable, and the rates are expected to drop and/or stay the same.

- ▶ You will advertise a discounted rate based on today's rates with the seller concession.
- ▶ Discounted rate will fluctuate based on market conditions.
- ▶ Lock is made once qualified buyer is identified.

Ask your Loan Officer about a discount code so you can
access the Lock Later option at **NO COST!**



Paul Eiden

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CMG HOME LOANS

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